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APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
09/483,537 01/14/2000		Robert D. Wilson	BLO1134-014	8517		
8698	7590 10/01/2002					
	& GILCREST LLP	EXAMINER				
SUITE 210	PLACE SOUTH	BERGIN, JAMES S				
DUBLIN, OF	1 4301/		ART UNIT	PAPER NUMBER		
			3624			
			DATE MAILED: 10/01/2002			

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	n No.	-	Applicant(s)		1.		
Office Action Summary		09/483,537	7		WILSON, ROBER	RT D.	N		
		Examiner			Art Unit				
		James S. E	ergin		3624				
	The MAILING DATE of this communication app	1		et with the c	-	ldress			
Period fo	r Reply								
THE N - Exten after S - If the - If NO - Failur - Any re earne	DRTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. Is sions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing dipatent term adjustment. See 37 CFR 1.704(b).	36(a). In no ever y within the statut vill apply and will , cause the applic	ory minimum o expire SIX (6) cation to becom	ay a reply be tim of thirty (30) days MONTHS from ne ABANDONEI	nely filed s will be considered time the mailing date of this o O (35 U.S.C. § 133).	ly. :ommunicatio	n.		
Status 1\⊠	Posnonsive to communication(s) filed on 28 M	March 2002							
1)⊠ 2a)⊠	Responsive to communication(s) filed on <u>28 March 2002</u> .								
· <u> </u>	,—	s action is FINAL. 2b) This action is non-final.							
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.  Disposition of Claims									
•	Claim(s) <u>1-4,6 and 13-20</u> is/are pending in the	e application							
-	4a) Of the above claim(s) <u>13-20</u> is/are withdraw								
	Claim(s) is/are allowed.								
<u> </u>	Claim(s) <u>1-4 and 6</u> is/are rejected.								
7)	Claim(s) is/are objected to.								
8)	Claim(s) are subject to restriction and/o	r election re	quirement	t.					
Applicati	on Papers								
, —	The specification is objected to by the Examine								
10) 🔲 🖰	The drawing(s) filed on is/are: a)☐ accep								
	Applicant may not request that any objection to the								
11) 📙	The proposed drawing correction filed on			∐ disappro	oved by the Exami	ner.			
If approved, corrected drawings are required in reply to this Office action.									
/—	The oath or declaration is objected to by the Ex	caminer.							
-	ınder 35 U.S.C. §§ 119 and 120								
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).									
a)(	☐ All b)☐ Some * c)☐ None of:								
	1. Certified copies of the priority documents have been received.								
	<ul> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage</li> </ul>								
* 5	3. ☐ Copies of the certified copies of the prio application from the International Buse the attached detailed Office action for a list	ıreau (PCT	Rule 17.2(	(a)).		i Stage			
	Acknowledgment is made of a claim for domesti					al applicat	tion).		
	)  The translation of the foreign language pro Acknowledgment is made of a claim for domest	•	=						
Attachmen	_	•							
2) Notic	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper No(s) _	·		ce of Informal	y (PTO-413) Paper N Patent Application (P				

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### **DETAILED ACTION**

### Election/Restrictions

1. The claims remaining under active consideration in the case are claims 1-4 and 6, which read upon the species of the invention shown in figure 2. Claims 13-20 remain withdrawn from consideration as being drawn to non-elected species of the invention.

# Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 3. Claims 1-4 and 6 are rejected under 35 U.S.C. 102(b) as being anticipated by Kemp, "Discover Debuts Its First Platinum Card", DM News.

Kemp discloses a system and method for distributing payment vehicles comprising: <a href="mailto:payment rights">payment rights</a> such as a rebate for an owner of a Discover card entitled to receive a refund from the Discover card company;

a <u>sponsor of spending vehicles (gift certificates)</u>, such as a retailer participating as one of the "Platinum Partners";

an indirect assignment of payment rights, such as the rebate entitlement, by the owner of the Discover card to the "Platinum Partner" retailer;

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a third party payor such as the Discover Card Company, for transferring a payment to an assignee such as the "Platinum Partner" retailer, in accordance with the assignment of the payment rights; and

a spending vehicle (gift certificates) issued from the sponsor of the spending vehicles (the "Platinum Partner" retailer) in an amount related to the assigned payment rights.

Discover card company is a *third party payor* in the sense that it transfers a payment to the relevant one of the Discover Platinum Partners in accordance with the assignment of the rebate entitlement. The owner of the Discover card can be seen as the first party owner. The Platinum Partner retailer can be seen as the second party retailer.

Regarding claims 3 the sponsor of the spending vehicles is one of the "Platinum" Partners".

Regarding claim 4, the "Platinum Partner" retailer is a financial institution in the sense that it deals with issues involving commerce and money.

Regarding claim 6, Kemp discloses that the value of the gift certificates exceeds the value of the assignment of the rebate entitlement.

## Response to Arguments

4. Applicant's arguments filed 1/16/2002 have been fully considered but they are not persuasive. Discover card company is a *third party payor* in the sense that it transfers a payment to the relevant one of the Discover Platinum Partners retailers in accordance with the assignment of the rebate entitlement.

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5. As currently claimed, the applicant's claims do not distinguish over the applied reference; Kemp, "Discover Debuts Its First Platinum Card", DM News.

#### Conclusion

This is a RCR of applicant's earlier Application No. 09/483,537. All claims are drawn to the same invention claimed in the earlier application and could have been finally rejected on the grounds and art of record in the next Office action if they had been entered in the earlier application. Accordingly, **THIS ACTION IS MADE FINAL** even though it is a first action in this case. See MPEP § 706.07(b). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no, however, event will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to James S. Bergin whose telephone number is 703 308-

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8549. The examiner can normally be reached on Monday-Thursday 8.30-6.00 and on

alternate Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millen can be reached on 703 308-1065. The fax phone numbers for the organization where this application or proceeding is assigned are 703 308-1396 for regular communications and 703 308-1396 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703 305-3900.

James S. Bergin

Examiner October 1, 2002

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